



OVERVIEW

The Origin of Spaces (OOS) is a three-year project funded by the European Commission under Erasmus+. It brings together a range of partners from across Europe who focus on the redevelopment of unused urban spaces to create innovative multi disciplinary hubs. The aim of the project is to share knowledge and skills between the partners and to create an online toolbox for others to learn how to develop, create and improve new and existing spaces and communities. There are 5 key themes we believe are important components of any multi disciplinary hub, they are ecological transition, local partnerships, coworking, participatory governance and social entrepreneurship and our partners specialise in these areas.

For further background please see the website:

<http://www.originofspaces.com>

As a main part of the project is to create an on line toolbox we are looking to commission an organisation or individual, based in the EU, to build the platform in wordpress.

Introduction

Technical brief for the OOS Toolbox.

This part of the project is the design and integration of a multi-role and multi-users web platform where end users will be able to log in and access subject-specific content. This content will contain text, pictures and / or videos, and will be used as a source of information by the end users. This platform will integrate functionalities of a Learning Management System, and for internal reasons is required to be based on the WordPress.org open-source platform.

Target Users

This toolbox is primarily aimed at three target users: people already in a hub, those wanting to create a hub and those with spaces and resources, e.g. local councils, property developers.

More generally, the content of the toolbox will be available to anyone interested in ecological transition, local partnerships, coworking, participatory governance and social entrepreneurship.

Budget

We will take into account the budget as one of the criteria in selecting our service provider. This budget should be in a range between 13,000€ and 16,000€ for design, integration and development of the website/platform.

Please breakdown your budget, listing estimated time and cost for each item.

We would like to have a separate budget each for the design and a development parts.

Payment schedule

The payment will be in 3 phases with 40% at the start, 40% mid way and 15% on completion with a retainer of 5% until the platform goes live.

The project must be completed by March 1st 2017

Technical specifications

Your budget should include the creation of a technical specifications document that we would all agree on and that would serve as a reference during all the design and development process.

Content

All the website's content (text and creative content) will be provided by the OOS project members. The OOS project members need to be able to complete the website/platform content themselves after it is built.



SEO Optimization

The development should follow good practices regarding SEO (URLs generated, etc) in order not to harm any future SEO optimization.

Changes / revisions

Please state the number of design changes that we can ask for before validation for each template, if any.

As well, we would need to know your hourly rate for extra changes and revisions needed, whether this regards design or technical work.

About you or your company

Please provide a link to your portfolio, examples of previous work or a list of links of your references, and explain if possible the technology used for each one.

We also would like to know more about you or your team, especially the names of the people who will be working on the project. If you need to work with other partners on this project, whether for design or any other part of the work, please specify who they will be and what is their role, and also if you have already worked previously with this/those partner(s) and on what project(s).

Maintenance

Some of the maintenance will be done by OOS team members, but we would like to know the hourly cost for any maintenance intervention that could be necessary once the website is online. The website/platform must remain live for at least 3 years after the project is finished in July 2017.

Hosting

If you offer hosting, in-house or via a hosting partner, feel free to make an offer, detailing technical specifications of the hosting as well as the costs.

Considering the stakes behind this project we will of course be responsive to an environmental-friendly hosting solution hosted in EU.

Key Activities

Expressions of interest submitted
Decision taken on who will be given the job
First mock up of the platform/website
First build of the platform/website
Second build
Website/platform completed

Date/deadline

20th June 2016
25th June 2016
15th August 2016
1st October 2016
31st December 2016
1st March 2017

Links to our existing resources

Blog <http://thirdplaceeu.wordpress.com>

Website <http://www.originofspaces.com>

General concept of what we are looking for can be seen in these two examples:

1. Hyper island toolbox:

<http://toolbox.hyperisland.com>

2. Unltd Social Entrepreneurs Toolkit:

<https://unltd.org.uk/socialentrepreneurshiptoolkit/>

Hyper Island - what we value about this reference

- Clean and clear interface, aesthetically pleasing layout, (squares) but could be circles
- Clean graphic design
- Like the 2 colour layout
- Like the amusing titles of each method
- Like that each square has both a title and sub category
- Their categories (energizer, team, action) our categories are challenge, tips etc.
- Like the scroll over movement when you hover over each box
- Browse by 5 categories at top (we have 5 themes as well)
- Time frame for each resource clearly stated for users
- Informal learning based (underlying usage model)
- When you click on links the graphic design interface at all levels remains consistent and clean
- The information band within each resource – self managed learning
- Like the welcome/intro (steps 1 – 5)
- Like the staff picks (we cant do this)

What we don't like

- Too many boxes on the interface when you scroll down
- When you first get to the interface its unclear what the purpose is and who its for

Unltd Social Enterprise- what we value about this reference

- Choice in browsing the toolkit (this is great)
- Way the choice is presented
- Very clear what this is and who its for – big square on left says who its for and why
- About the authors on the first page
- Overall resource is practical advice based, clearly stated on first page
- Like the clean graphics - thematic colour design
- Like the whole toolkit as a learning tool to become a SE – model for all our themes?
- VIEW ALL RESOURCES AS MATRIX – we need this in ours
- VIEW ALL RESOURCES AS INDEX – we need this in ours for each module/theme
- REVIEW EACH THEME AS INDEX

What we don't like

- The colours
- The patterns on the side
- Core design is an assumption that you use the whole toolkit step by step (matrix does get around this) simplifies the design but reduces end user options

What we are looking for is:

Unltd front page and matrix and index page with hyper island behind it

Branding book:

Can be seen and downloaded here: <https://indd.adobe.com/view/a5961f7a-14ba-41e0-9c87-282e562df892>

Requirements/Functionalities : <http://bit.ly/toolbox-requirements> (should be used as a reference since this is not a final and complete set of requirements)

Website Map

To have an idea of the content structure that we need for the toolbox please check:

<https://thirdplaceeu.wordpress.com/2016/05/26/toolbox-content-structure/>

User Roles and Permissions

This will be the different user roles we need and their permissions:

- *Admin* - users with permission to full management, including creating new users, global configs, etc.
- *Editor* - users with permission for content editing, including publishing new content;
- *Author* - users with permission for content editing but not publishing;
- *Subscriber* - logged-in user without back office access

If you are interested in sending us an expression of interest or have any questions then contact us via email:

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